



Program ERASMUS+ 2014 – 2020 Key Action 2 (KA2):
Cooperation for innovation and the exchange of good practices
Key Action 203 (KA203):
Strategic Partnership for higher education



Project Title: Innovative Student-Centred Learning (SCL) Practices fuelled with ITC-tools and university – industry cooperation towards reinforcement of Business & Engineering Entrepreneurships education – "InoLearn 4 BEEs"
Grant Agreement: 2017-1-RO01-KA203-037145

3rd (E3) - Multiplier Event
**EMBRACING DIGITAL TRANSFORMATION IN BUSINESS, ENGINEERING AND
ENTREPRENEURSHIP EDUCATION THROUGH INNOVATIVE E-PLATFORM WITH
INTERCULTURAL SCL EXPERIENCES**

8th November 2019

University of Ruse "Angel Kanchev", Ruse-Bulgaria

INVITATION

We are delighted to invite businesses, civil society and adult education sectors, students, academics, teachers, to take part to the event " *Embracing digital transformation in Business, Engineering and Entrepreneurship education through innovative e-platform with intercultural SCL experiences* ", organized through the ERASMUS+ project 2017-1-RO01-KA203-037145 - „*Innovative Student-Centred Learning (SCL) Practices fuelled with ITC-tools and university – industry cooperation towards reinforcement of Business & Engineering Entrepreneurships education – "InoLearn 4 BEEs"*”.

The 3rd multiplier event, organized by the University of Ruse "Angel Kanchev", Ruse-Bulgaria targets to fertilize the Bulgarian business, education, labour market and society sectors with cross-disciplinary views on the strategic role of universities for value creation to today's society challenges. Aims to pave the way for stepping change in teaching and learning practices through digital personalized education experiences for students, across different disciplines of BEE areas. It targets to disseminate the innovative SCL practices gained during testing and adjusting phase of the project (O3- Innovative digital platform for Intercultural Student - Centered Learning) in the intercultural university-business cooperation

Added value: increased awareness of O3 related to benefits of digital competences (e.g. information processing, communication, content creation and creative problem solving) for business creation and entrepreneurial mindset in technology-rich environment.

The event is one intensive day which fuels Bulgarian education, business, labour market and society with the intercultural education components: pull of digital resources and data knowledge customized on BEE education areas and the students project-based application developed from real-life cases and problems

The event will take place on Friday, **8th November 2019**, between **10.00 - 17.00** in Kaneff Centre, Main hall, Ruse-Bulgaria.

For additional information about project implementation, please follow the site <https://www.inolearn4bees.org> contact person Svilen KUNEV at snkunev@uni-ruse.bg

You are welcome!

Partner project manager, Svilen KUNEV

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